

Turn any topic into a compelling presentation in minutes. Five proven prompts from a 12-slide framework.

1. Complete Presentation Blueprint

Generate a full presentation structure with a single prompt — opening hook, arguments, transitions, and closing.

"Create a [X]-slide presentation on [topic] for [audience]. Include: opening hook, 3 key arguments with data, transition slides, and a memorable closing. Tone: [formal/conversational]."

- **When to use** — starting a new presentation from scratch and need a complete skeleton fast.
- **Customise** — adjust slide count, audience type, and tone to match the setting (board, team, conference).
- **Pro tip** — follow up with "expand slide 4 with more data" to drill into specific sections.

2. Killer Opening Hook

Generate three distinct opening hooks so you can pick the strongest one for your audience.

"Write 3 opening hooks for a presentation about [topic]. One should use a surprising statistic, one a provocative question, and one a brief story. Audience: [describe]."

- **Why three** — different audiences respond to different triggers — data, curiosity, or narrative.
- **Tip** — test hooks on a colleague before finalising. The one that gets a reaction wins.

3. Slide-by-Slide Script

Get headlines, bullet points, and speaker notes for every slide — ready to present.

"For each of these [X] slides, write: (1) the headline, (2) 3 bullet points max, (3) speaker notes (what I should say, 30 seconds per slide). Topic: [X]."

- **Output** — copy headlines into slides, use speaker notes as your script.
- **Timing** — 30 seconds per slide keeps a 20-slide deck under 10 minutes.
- **Refine** — "make slide 7 speaker notes more conversational" to adjust tone per-slide.

4. Data Storytelling

Transform raw data into a narrative with a headline insight, the "so what", and a recommended action.

"I have this data: [paste data]. Create a narrative that explains what it means for [audience]. Include: the headline insight, the 'so what', and a recommended action."

- **Why it works** — data without narrative is noise. This prompt forces structure: insight, implication, action.
- **Best for** — board packs, QBRs, strategy reviews, and investor updates.
- **Warning** — always verify the AI's interpretation of your data. Check the numbers manually.

5. Objection-Proof Slides

Pre-emptively address audience pushback with evidence and reframing before they raise it.

"My audience will likely push back on [topic] because [reasons]. Create 3 slides that pre-emptively address these objections with evidence and reframing."

- **Strategy** — addressing objections before they are raised shows preparation and builds credibility.
- **Structure** — each slide should acknowledge the concern, present counter-evidence, then reframe positively.
- **Use with** — budget requests, change proposals, controversial strategy shifts.

Workflow: Putting It All Together

1. **Start with Prompt 1** — get the full blueprint and structure.
2. **Run Prompt 2** — pick the strongest opening hook.
3. **Use Prompt 3** — generate slide-by-slide content and speaker notes.
4. **Apply Prompt 4** — convert any data sections into compelling narratives.
5. **Finish with Prompt 5** — add objection-proof slides for tough audiences.

Source: @thewizeai — 12-slide carousel framework