

Use these prompts to turn AI into your strategic sparring partner. Best with Claude's Extended Thinking enabled.

1 Challenge My Thinking

Here's what I'm planning: [insert your idea, plan, or strategy]

Act as a critical thinker. Question my assumptions, logic, or blind spots, but don't rewrite anything. I want to stress-test my own thinking, not get new ideas.

2 Reframe Through a Different Lens

Here's the core idea I'm working with: [insert your idea]

Help me reframe it through a different lens, like a new audience POV, emotional trigger, or brand positioning angle.

3 Surface the Deeper Question

Here's the situation I'm thinking through: [insert idea or challenge]

Help me uncover the real strategic question underneath this. What should I actually be asking myself?

4 Translate My Gut Feeling

Something about this feels off, but I can't explain why: [describe the situation, message, or tactic]

Help me put words to the tension I'm sensing. What might be misaligned or unclear?

5 Find the Second-Order Effects

Here's the decision or idea I'm considering: [insert].

Help me think through the second- and third-order consequences — what might happen after the obvious outcome?

6 Reveal the Unseen Variable

Here's the plan or situation I'm analysing: [insert].

What critical factor might I be overlooking — the hidden variable that could completely change the outcome if noticed?

7 Extract the Core Principle

Here's something that worked (or failed): [describe it].

Help me extract the underlying principle so I can apply it elsewhere.

8 Reverse-Engineer My Instinct

Here's my idea, and it feels right to me: [insert idea or insight]

Help me unpack why this might make sense, even if I can't fully explain it yet.

9 Find the Hidden Pattern

Here are a few examples or situations I've noticed: [describe them].

Help me identify the hidden pattern or principle connecting them.

10 Think in Reverse

Here's my goal: [insert].

Instead of moving forward, walk me backward from the desired result. What would need to be true at each step for this to succeed?

Source: @natan_mohart — 200+ hours with Claude taught me one thing: the right prompt changes how you think, not just what you get.